

Claims

1. An order method with which participants (7) in a mobile radio network (20) can order goods and/or services from a multiplicity of vendors (1), various goods and/or services offered for sale being identified with different
 5 corresponding offer identifications, each offer identification comprising an identification of the vendor (1), participants ordering a particular item and/or a particular service by entering the corresponding offer identification into their mobile device and transmitting corresponding order data via said mobile radio network (20) to a sales module (9), and a quantity indication being stored for at
 10 least certain of the goods and services offered for sale, which quantity indication corresponds to the limited available number of the respective item or service offered for sale, wherein

tokens, which correspond to certain goods and/or services, are made available in a limited number by said sales module (9), which number
 15 corresponds to the available number of the respective item or service offered for sale, a token representing in each case an unambiguous certificate with information on identification of the ordered item or the ordered service and/or of the respective vendor, and a token being exchangeable in each case for the respective item or the respective service, and wherein

20 during an order, if the respective item or the respective service is available, a corresponding token is transmitted via said mobile radio network (20) to the mobile device of an ordering participant (7) and is stored there, the corresponding quantity indication about the available number being decreased by increments for each received order for which a token was generated or
 25 respectively transmitted.

2. The order method according to the preceding claim, wherein the participant (7) is recognized with each order.

3. The order method according to the preceding claim, wherein the order data are linked to participant identification data.

30 4. The order method according to the preceding claim, wherein said

AMENDED PAGE

participant identification data comprise a delivery address.

5. The order method according to one of the preceding claims, wherein order data are automatically routed to the vendor (1) indicated in the order data.

5 6. The order method according to one of the preceding claims, wherein goods and/or services are offered for sale to the participants (7) via various communications channels (61, 62, 63), at least certain offers containing an offer identification.

7. The order method according to the preceding claim, wherein the
10 offering for sale of an item or a service is stopped (210) when no corresponding tokens are available anymore.

8. The order method according to one of the claims 6 or 7, wherein the offering for sale of an item or a service is stopped (210) when the expiration date for this good or service has passed.

15 9. The order method according to one of the preceding claims, wherein at least certain of said tokens transmitted to the mobile device of the participant (7) are stored on a chipcard removably connected to this said mobile device.

10. The order method according to the preceding claim, wherein at least certain of the tokens stored on said chipcard are usable as an admission ticket
20 at an admission control point.

11. The order method according to the preceding claim, wherein at least certain of said ordering participants (7) additionally enter an order quantity which is transmitted to said sales module (9) together with said order data.

12. The order method according to the preceding claim, wherein a
25 number of tokens, if available, are transmitted corresponding to said order quantity.

13. The order method according to one of the claims 11 to 12, wherein tokens which comprise a supply number are transmitted.

14. The order method according to one of the preceding claims, wherein

a said vendor (1) passes on to an automated offer server (3) information about said goods and/or services to be offered for sale.

15 15. The order method according to one of the preceding claims, wherein, in an additional step, the solvency of a said ordering participant (7) is checked before a said token is transmitted.

16. The order method according to one of the preceding claims, wherein a negative decision is transmitted to a said ordering participant (7) via said mobile radio network (20) when a token corresponding to his received order is not available.

10 17. The order method according to one of the preceding claims, wherein the costs of an item or service ordered by a said ordering participant (7), for which a token was transmitted, are charged to him in his bill for the communications costs in said mobile radio network (20).

15 18. The order method according to one of the claims 1 to 16, wherein the costs of an item or service ordered by a said ordering participant (7), for which a token was transmitted, are charged to him in a bill from a financial services provider.

20 19. The order method according to one of the preceding claims *<one of the claims 1 to 16>*, wherein the costs of an item or service ordered by a said ordering participant (7), for which a token was transmitted, are charged to him on his chipcard.

25 20. A sales method for selling goods and/or services of limited available quantity which are offered for sale by at least one vendor (1) to a multiplicity of participants (7) in at least one mobile radio network (20) via at least one communications channel (61, 62, 63), in which sales method information about said goods and/or services offered for sale is received and stored (100, 101), which information comprises at least an identification of said goods and/or services, an identification of their said vendor (1) as well as a quantity indication about said available number, and in which sales method orders are
30 accepted (200) which contain at least an identification of the said goods and/or

AMENDED PAGE

services, an identification of their vendor (1) as well as identification data on the interested said participant (7), wherein

tokens, which correspond to certain goods and/or services, are made available by a sales module (9) in a limited number, which number corresponds to the available number of the respective item or service offered for sale, a token representing in each case an unambiguous certificate with information on identification of the ordered item or the ordered service and/or the respective vendor, and a token being in each case exchangeable for the respective item or the respective service, and wherein

during an order, if the respective item or the respective service is available, a corresponding token is transmitted via said mobile radio network (20) to the mobile device of an ordering participant (7) and is stored there, the corresponding quantity indication about the available number being decreased by increments for each received order for which a token was generated or respectively transmitted.

21. The sales method according to the preceding claim, wherein instructions to stop the offering for sale of a respective item or a respective service (210) are issued are when the respective said quantity indication equals zero (209).

22. The sales method according to one of the claims 20 to 21, wherein instructions to stop the offering for sale of a respective item or a respective service are issued when an expiration date for this respective item or this respective service has passed.

23. The sales method according to one of the claims 20 to 22, wherein a received said order further comprises an order quantity.

24. The sales method according to the preceding claim, wherein tokens are transmitted, the number of which corresponds to the order quantity when enough respective goods or services are available.

25. The sales method according to one of the claims 23 to 24, wherein a token is transmitted which comprises a delivery number.

26. The sales method according to one of the claims 20 to 25, wherein,

AMENDED PAGE

in an additional step (201), the solvency of a said interested participant (7) is checked before a token corresponding to his received order is transmitted to him (204).

5 27. The sales method according to one of the claims 20 to 26, wherein a negative decision is transmitted (203) to a said interested participant (7) via said mobile radio network (20) when a token corresponding to his received order cannot be transmitted.

10 28. The sales method according to one of the claims 20 to 27, wherein the costs of an item or service ordered by a said ordering participant (7), for which a token was transmitted, are charged to him in his bill for the communications costs in said mobile radio network (20).

15 29. The sales method according to one of the claims 20 to 27, wherein the costs of an item or service ordered by a said ordering participant (7), for which a token was transmitted, are charged to him in a bill from a financial services provider.

30. The sales method according to one of the claims 20 to 29, wherein the costs of an item or service ordered by a said ordering participant (7), for which a token was transmitted, are charged to him on his chipcard.

20 31. The sales method according to one of the claims 20 to 30, wherein said identification data on the interested participant (7) comprise a delivery address.